

Fast-track your  
business with **jurni**

Partner **jurni**



# Start your Partnerjurni

Jurni is one of the UK's fastest-growing independent vehicle leasing, fleet management and maintenance brokers.

We rely on a network of business, service, manufacturer, and motor-trade partners. Including 11 of the top UK funders and Fleet Procure, the Industry-leading cloud-based vehicle procurement and live tactical stock management system.

Working together we can offer some of the best deals in the market. And make good on our promise to deliver a **reliable, efficient, insightful experience** that's infused with vibrant energy and enthusiasm. Values you'll share if you become a partner.

It's our way of putting customers at the heart of everything we do.

**Get more with Jurni**

**More funders. More discount. More availability. More stock.**



# What you get ●

When you partner with Jurni, you get access to every major funder, some of the best deals in the market, Fleet Procure and so much more.

With financial product offerings including contract hire, contract purchase, finance lease and lease purchase, we're here to provide you with market expertise and the tools you need to meet your customers' specific needs.

Your customers benefit from maintenance and repair services, fleet management, accident management, risk management, flexi rental and salary sacrifice. Adding new revenue streams and profitability to your business.

Together we're not just leasing vehicles; we're reimagining the whole experience and delivering on our shared mission to help customers access **any vehicle, anywhere, anytime, anyhow.**

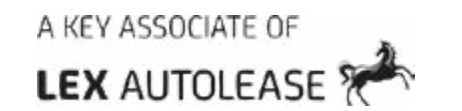


We partner  
with the  
best funders

ALPHABET



DRIVALIA



MOBILIZE  
FINANCIAL SERVICES

Novuna®



VOLKSWAGEN  
FINANCIAL SERVICES  
THE KEY TO MOBILITY

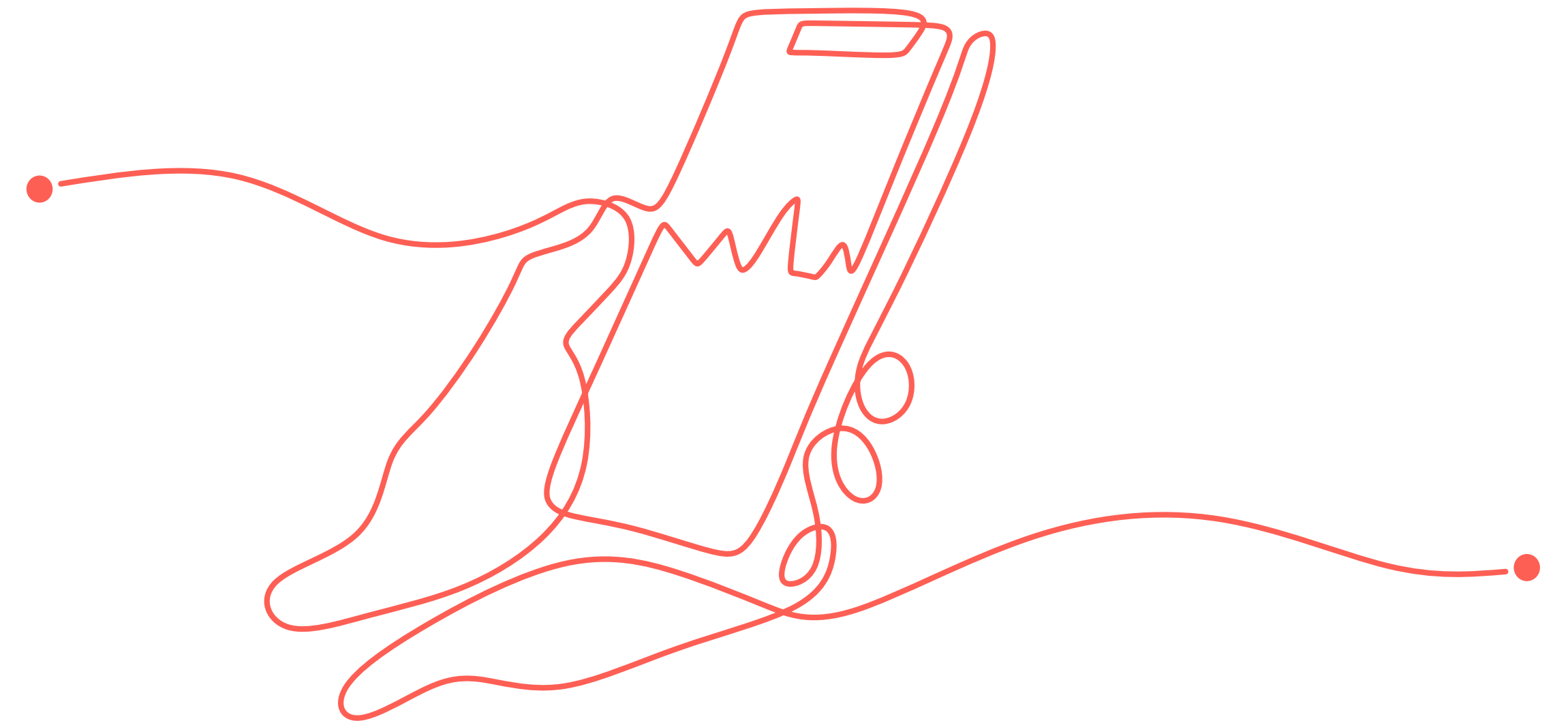
# One **hassle-free** digital solutions package

When you partner with Jurni, competitive advantage is built into the digital solutions package. It's been developed with your business in mind, without sacrificing anything in the design process.

Built from the ground up, you benefit from a website that's CAP-integrated and optimised for lead generation. Plus, a CRM system that's fit for purpose to help you grow your business.

## What's in the package?

- ✓ End-to-end lead management and reporting
- ✓ CRM management and automation
- ✓ Document production and management
- ✓ Ratebook and manual deal management
- ✓ Website, lead optimisation and more



## Get ahead with Jurni

### Trust Jurni

With a proven track record building sustainable, profitable businesses.

### Professional guidance

We'll help you navigate the complex world of financial compliance.

### Unique network

Access to all the major funders and the best campaign deals.

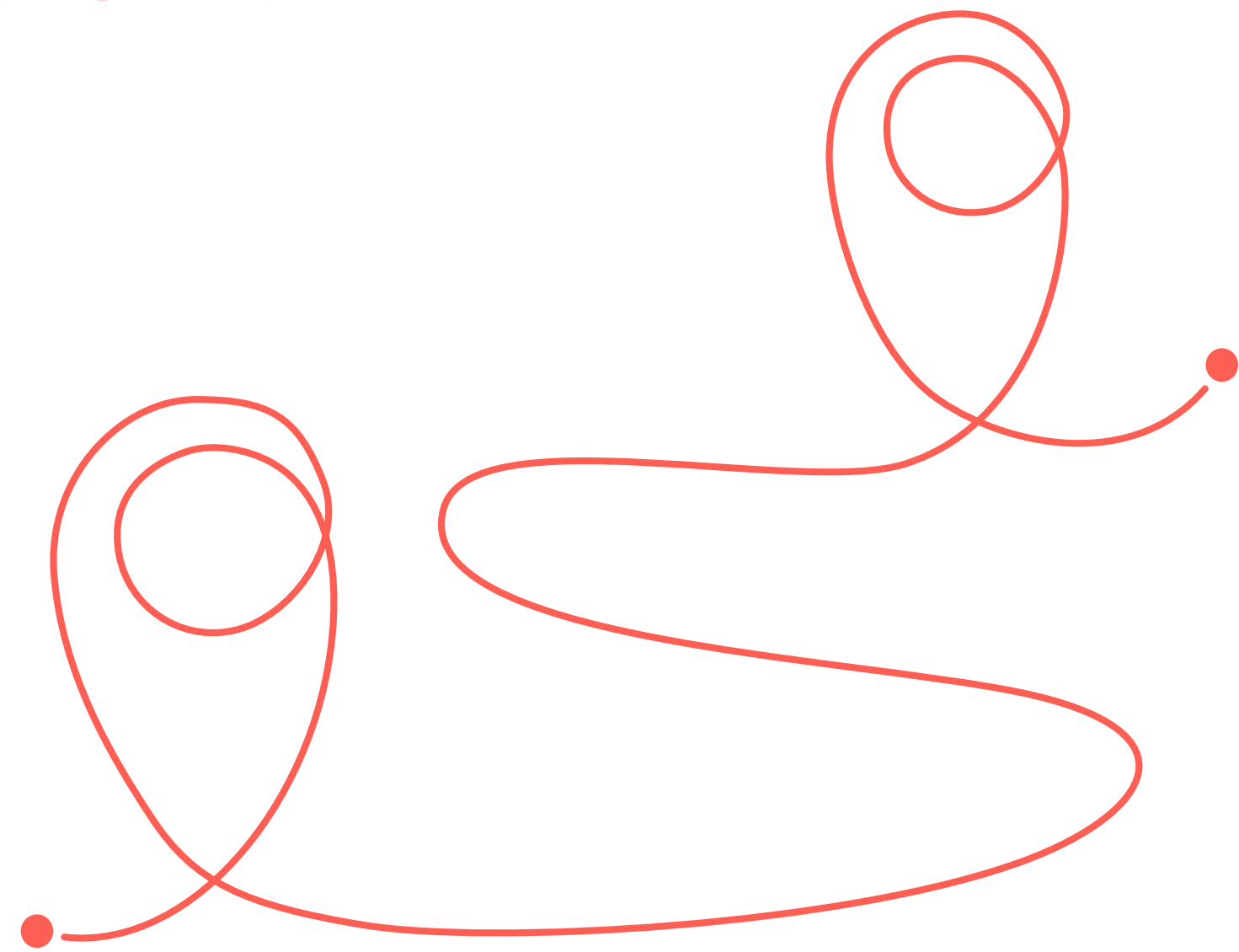
### Digital solutions

Easy-to-use tech with all the tools you need for an efficient, scalable operation.

### Dedicated team

Hands-on Partner support whenever you need us - digitally or personally.

# Our track record



**30,000**

vehicles on fleet

**4,500**

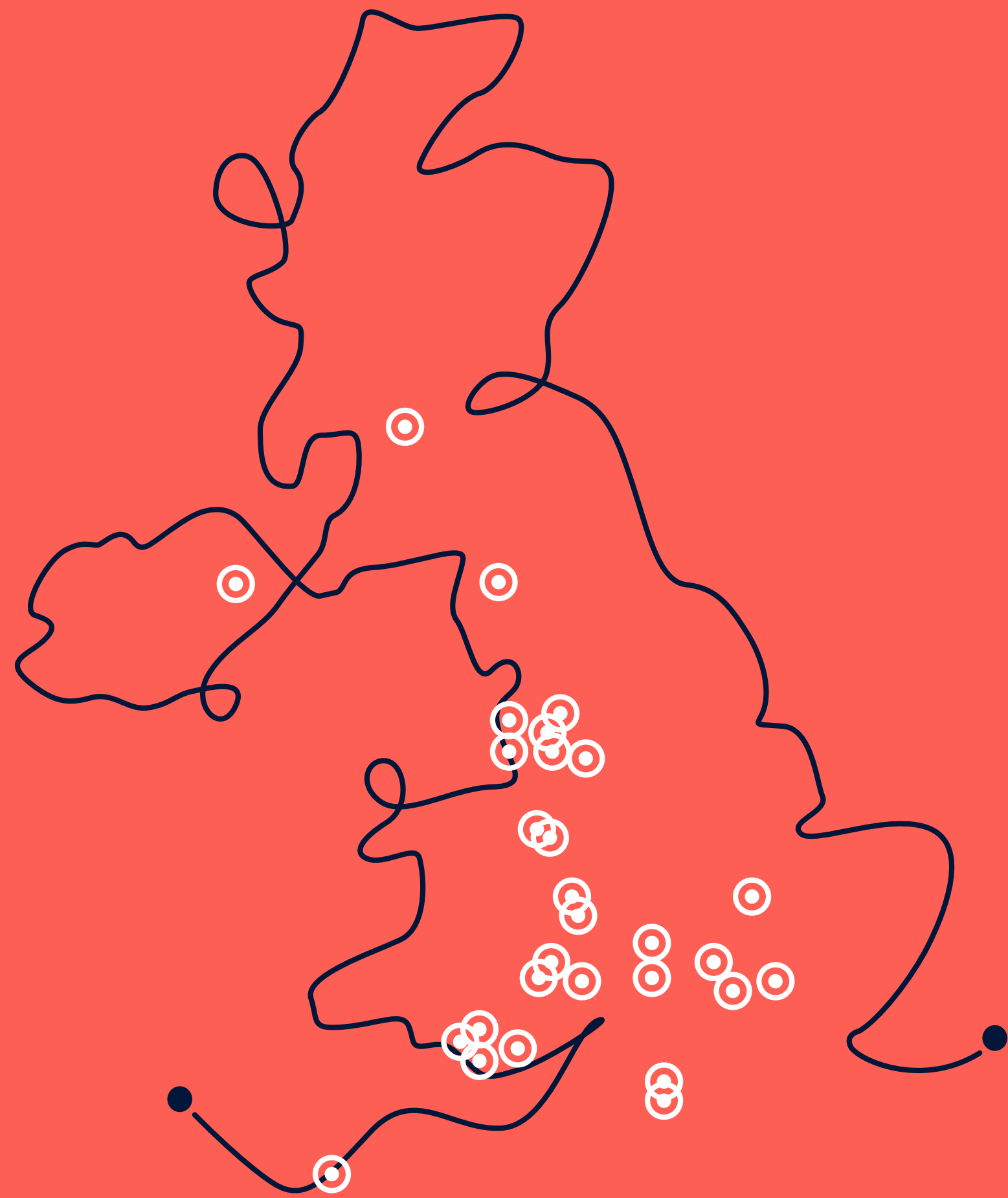
vehicles maintained  
by Upkeep Jurni

**3,000**

minibuses on fleet

**800+**

vehicles delivered  
every month



# We've got 35 Partners

How can Jurni Partners be aligned  
and autonomous at the same time?

It's simple. Jurni Partners operate  
across the UK with a cohesive  
tech stack, shared goals, and  
a customer-centric philosophy.

# Who can become a Partner?

It doesn't matter where you're based, if you're big or small, an industry veteran or just getting started. Working as a Jurni partner could be the competitive edge you're looking for.

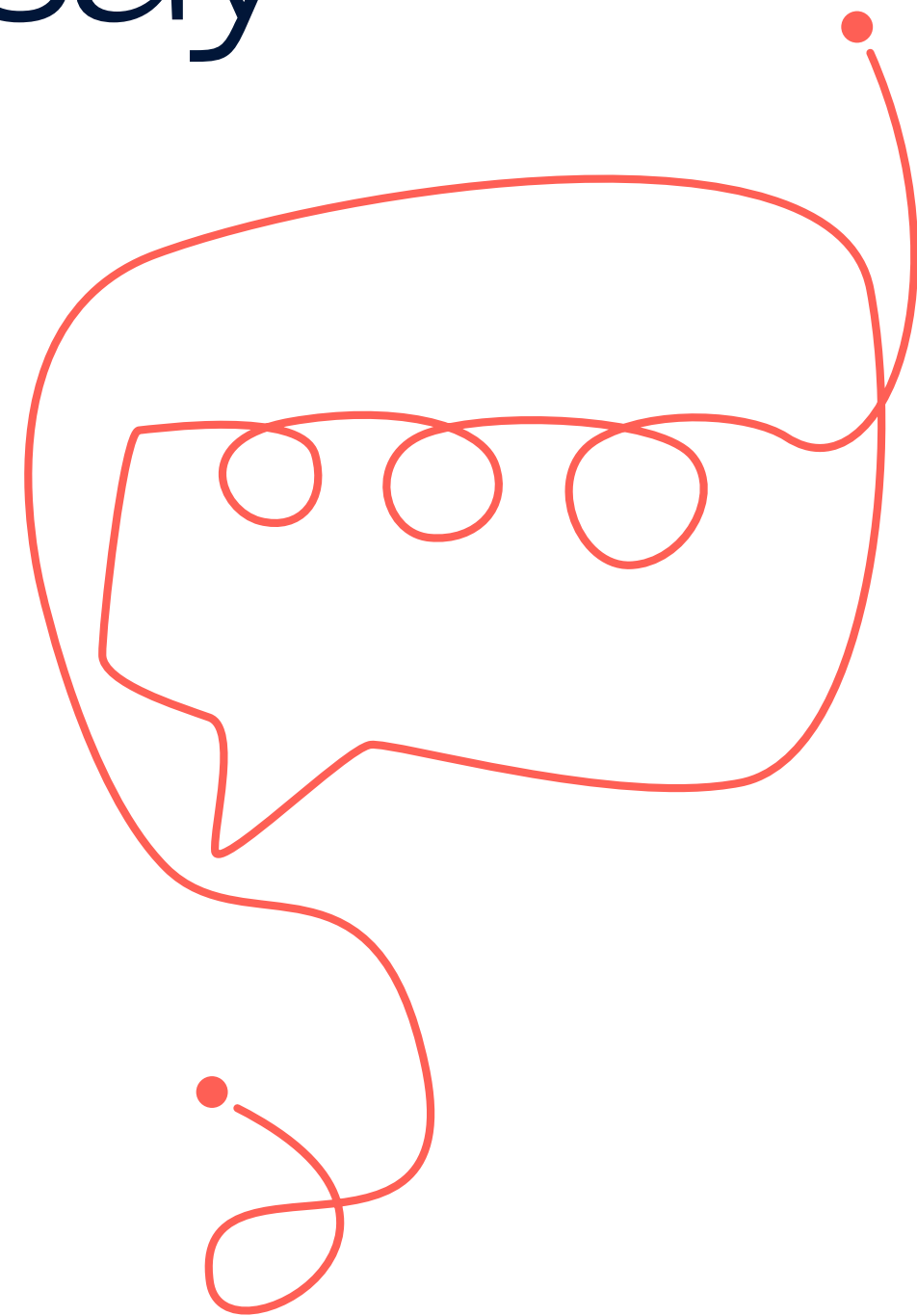
Whether you're focused on personal or business car fleets or commercial vehicles, you become part of our network. You take advantage of self-service digital tools, streamlined business processes and enhanced connectivity.

You'll also get access to the very best industry compliance standards from fully trained experts. To help you stay compliant and meet your customers' individual needs more effectively.





# What our Partners say



“At Jurni the efficient tech and streamlined processes means we spend more time on growing our business. With access to more funders, we’re delivering better deals to our customers.”

**Chris Jennings**, Leasing Route

“With the expert help navigating industry regulations, we’ve been more focussed on our customer needs which has proved invaluable in growing our business.”

**Matthew Paton**, Matthew James Vehicle Leasing

“The Jurni partnership has given us streamlined processes and support navigating industry regulations. Working with Jurni also gives us access to all the tools we need to grow our business along with a shared vision and enthusiasm to succeed.”

**Martin Robinson**, Lease Partner

“As a Jurni partner, Swych has experienced a game-changing transformation. Partnering with Jurni has made us more competitive by giving us direct access to vital funding opportunities and essential platforms that have streamlined our operations. Jurni has significantly reduced our administrative burden, allowing us to focus more on driving sales while ensuring that we remain fully compliant. This partnership has been invaluable in helping us grow our business with confidence and efficiency.”

**Danny Dahan**, Swych

# jurni with confidence

## **Leverage buying power**

Become part of a network ordering more than 20,000 vehicles per annum.

## **Streamline vehicle procurement**

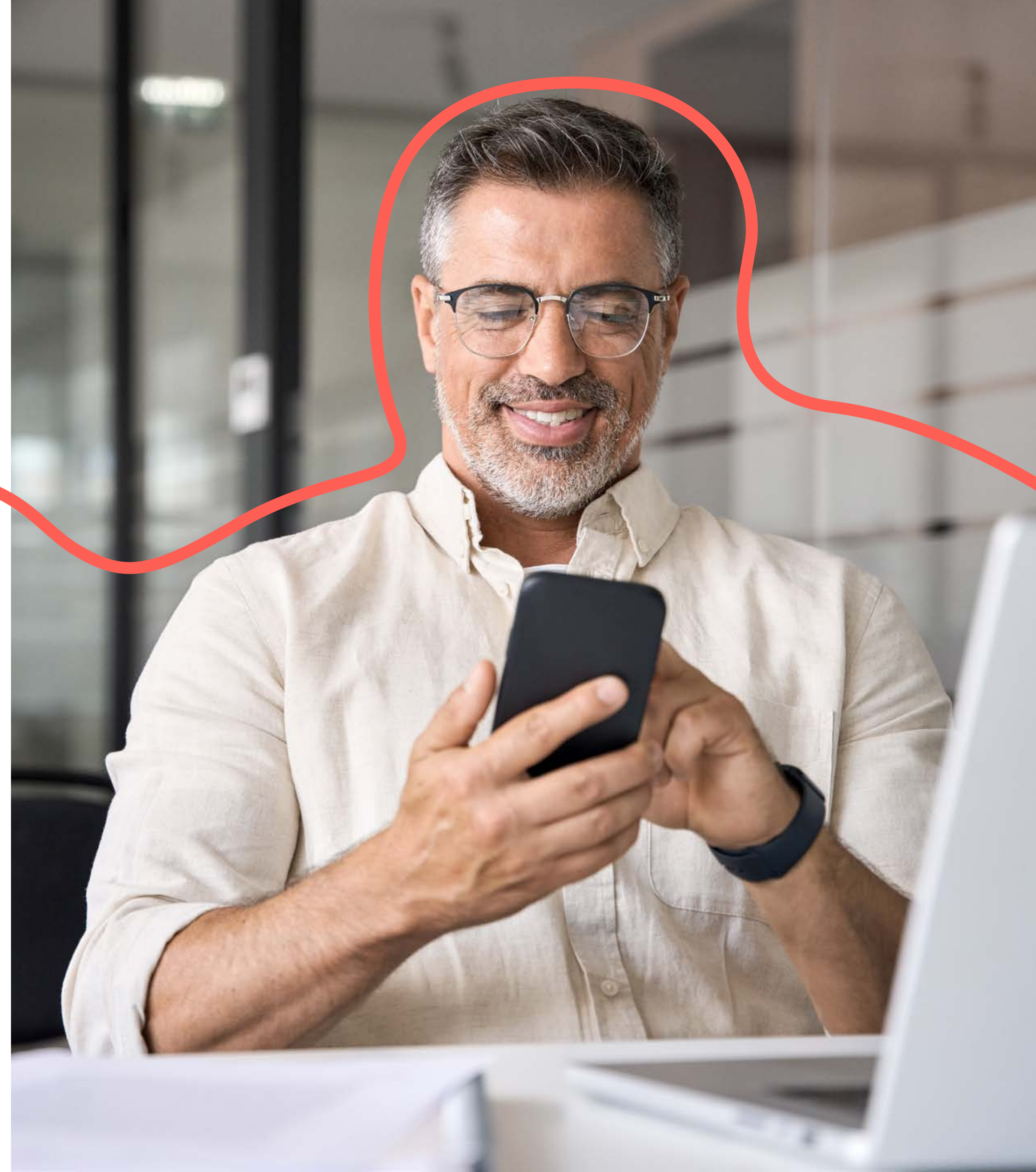
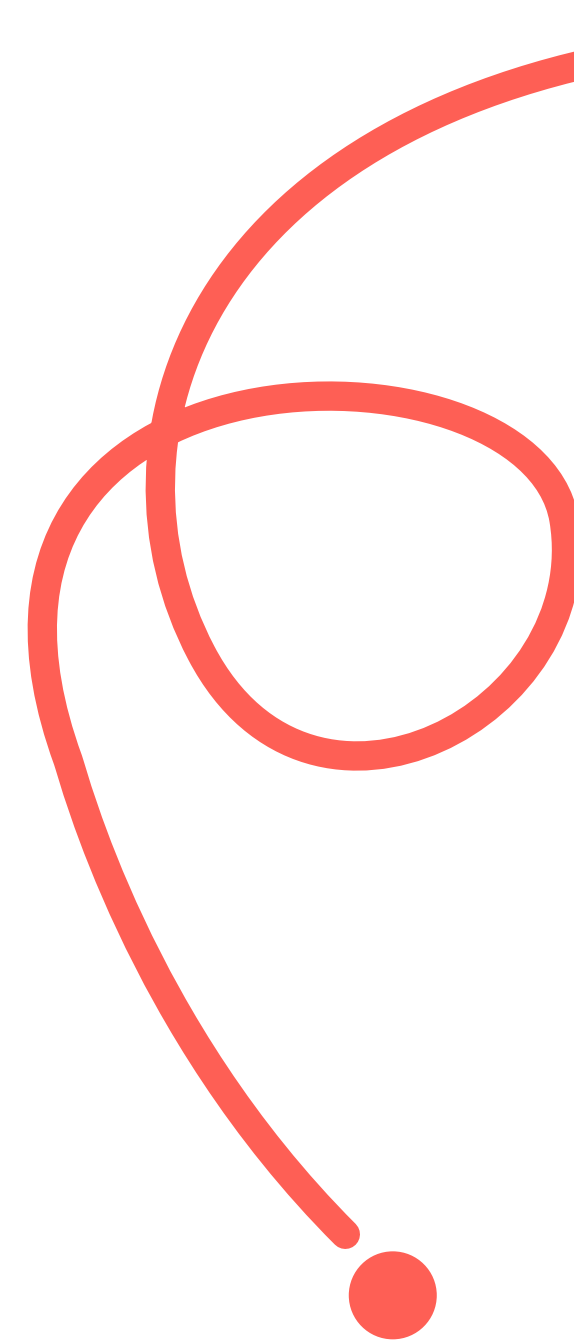
Access to vehicle discounts from a fleet focused network of dealers to manufacturer direct terms and tactical campaigns.

## **Work easy-to-use tech**

Fit-for-purpose website and CRM built to optimise user experience and efficiency.

## **Improve customer outcomes**

With the Partner support team behind you, you'll find adopting our processes, policies and procedures will keep your business efficient and fully compliant.



# Increase revenue and grow **profitability**

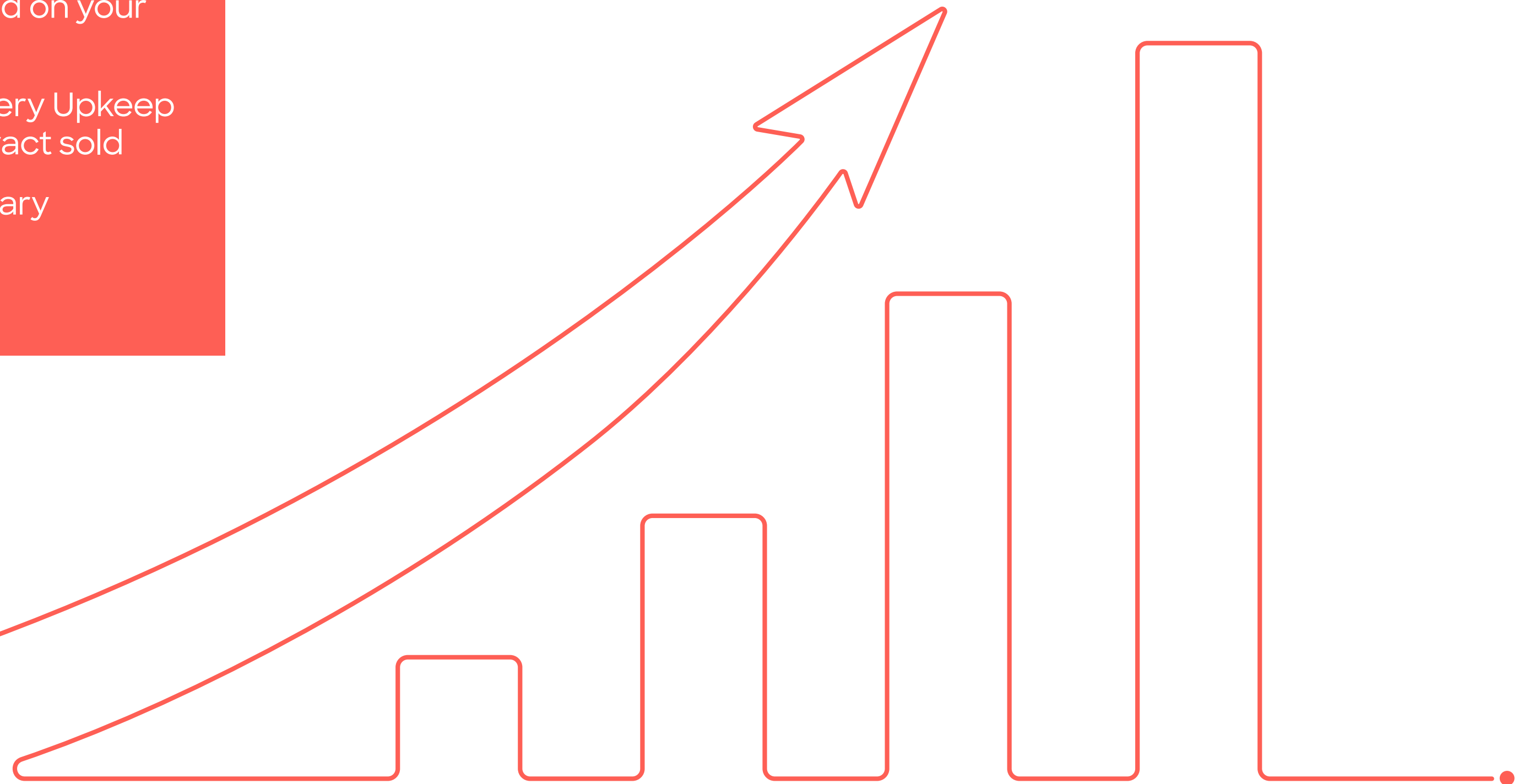
We've been there, not only growing our own business, but working alongside our valued partners.

So, when it comes to increasing revenue and improving the bottom line in this market, you know you're taking advice from the experts.

We'll give you all the tools you need to operate and expand your business, while you focus on customer outcomes and sales.

## How you'll benefit

- ✓ Quality bonus based on your annual objectives
- ✓ Commission for every Upkeep maintenance contract sold
- ✓ Commission for salary sacrifice sign-ups



# Compliance.

## We've got you covered

Enjoy peace of mind knowing that your compliance needs are being effectively managed whilst freeing up time to focus on growing your business.

At Jurni we understand the complexities of compliance. As an Appointed Representative your compliance needs are meticulously managed with a robust framework designed by industry experts. Enabling you to adhere to stringent regulatory standards and uphold your commitment to treating customers fairly.

### How you benefit

#### Expert guidance

With access to industry specific guidance and support you can navigate regulatory requirements and stay compliant with ease.

#### Streamlined operation

The practical tools you need to ensure your processes and practices fully adhere to FCA regulations. Covering customer engagement, data protection, financial promotions, and more.

#### Comprehensive training

Stay compliant effortlessly with training and support designed to keep your team up to date with the latest regulatory changes and best practice.

#### Audits and reviews

Benefit from regular audits and reviews to ensure ongoing compliance. Our thorough auditing process helps identify potential issues promptly, so we can swiftly implement corrective measures.

#### Supportive partnership

From start to finish, we will work with you to ensure your compliance journey supports your goals and ambitions.



# Ready?

Because every business is different, it's best to tell us about your business and goals first, so we can speak openly about the best fit for you and your team.

## Get in touch

 03330 918 563

 [newpartner@jurnileasing.co.uk](mailto:newpartner@jurnileasing.co.uk)

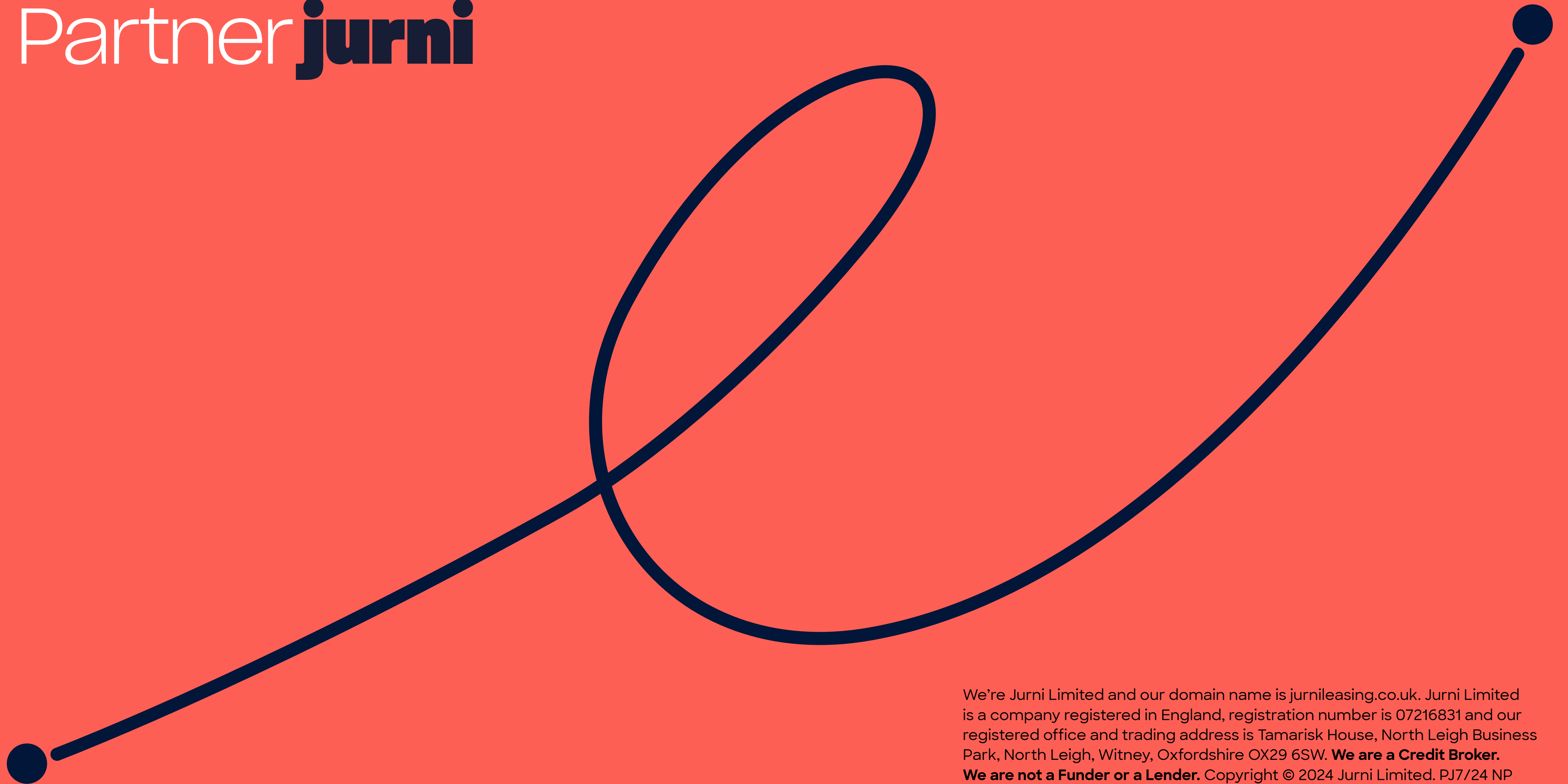
 [partnerjurni.co.uk](http://partnerjurni.co.uk)

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